

## LCAC STORE APPLICATION FORM

Our valuable patron's first introduction to London Clay Art Centre is often through the store. It is our opportunity to wow them and create fans who will come back again and again, with their friends! We want to make people's first impression really positive by showcasing the high-quality, diverse pottery and clay art of all our creative and skilled craftspeople.

Using this form, you are submitting your expression of interest to sell your ceramic work in the LCAC retail store. **This application does not constitute automatic acceptance.** Your work will undergo a selection process by 3 store committee members.

|                   |  |
|-------------------|--|
| Name              |  |
| Address           |  |
| Phone             |  |
| Email             |  |
| Website           |  |
| Social media      |  |
|                   |  |
| Signature on work |  |

1. Photographs of a minimum of 4 and maximum 6 items

- Pottery must be part of a **cohesive and coherent body of work**
- Must be the type and style of work intended to be sold in the store
- Work can not be a series of "one-offs"
- Large sculptural work may be limited in number and does not necessarily need to part of a large, cohesive body of work.

2. All items must include this information

Image Title: JohnDoeBowl.jpg

Size: (L x W x H and for round items (D) x H)

Price: (all prices must be in dollar amounts – no \$12.50, no \$12.95 only \$12.00 or \$13.00)

2. Provide a brief artist's statement and an artist biography. (If you need help, there is lots of reference available online and / or ask for assistance)

## CRITERIA:

1. You must be a member of the LPG, in good standing for a minimum of 6 months. The only exceptions are:
  - Artists-in-residence;
  - Clay artists who have recently relocated to London, at the discretion of the store committee;
  - Artists who have previously sold in the LCAC store may be accepted at the discretion of the store committee.
2. All artists selling in the store agree to price their work according to the pricing guide established by the store committee. NO EXCEPTIONS. Prices for individual pieces must fit within the minimum guidelines and should be in line with similar or comparable items.
3. Price stickers must be those provided by LCAC with assigned artist numbers and prices written in black ink, Cost \$1.00 per sheet.
4. Items presented for sale can **NOT** be:
  - Items with a copyrighted image or logo (or even items that might be thought to be copyrighted) e.g. the Raptors' basketball dragon logo
  - Items that are a direct copy or only a slightly altered copy of another member's work
  - Items that are a copy or very similar to another local potter or another well-known potter and that could conceivably be mistaken for the other person's work (e.g. practice copies of a workshop presenter's demonstration pieces).
  - Items not up to standard for quality and workmanship – no seconds. There should not be any glaze flaws, rough bottoms or sharp edges anywhere, be wobbly, etc. on functional ware. Sculptural ware should not have rough bottoms, cracks, obvious repairs, glaze crawls (unintentional), be wobbly or unbalanced enough to fall over easily.
  - Items, both functional and sculptural, must fit within the quality and finishing guidelines.
  - If items are mixed media (e.g. cord necklaces with a clay pendant) the majority or most significant and noticeable part of the item should be clay. The store committee will be the final judge of whether the piece(s) fit within that guideline.